

# 2010 BIO-GRAPHICS

graphic ideas  
to protect the biodiversity

—

graphic design contest

original idea and organized by:

**kale|do  
scienza**

in collaboration with:

**GRAPHIC  
PLAYERS**

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## - 1. Aim

The United Nations declared 2010 to be the International Year of Biodiversity. In this framework, on October Kaleidoscienza organizes a one-day-event to promote thoughts and ideas on topics concerning the role of biodiversity in our lives. Kaleidoscienza, in collaboration with Graphicplayers, announce an open call for the international exhibition: '2010 BIO-GRAPHICS'. The call '2010 BIO-GRAPHICS' is open to graphic designers, professional or not, of any age and nationality; participants are invited to submit their work dealing with the call topic in the form of a poster.

## - 2. Subject

The call invites the participants to imagine a future scenario in which biodiversity will be a focal value of society. Rediscovering traditions, connected to family and country habits, to people's common sense, to the value of sharing, and to the singularity of local areas (composed by human communities and environment) can be regarded as a tool for preserving biodiversity. The technological progress of the future society will enable mankind to recover traditions of past generations. Unlike what is happening in the last few decades, with reckless consumerism endangering our environment, the integration of technology and traditions will promote the respect of natural environment.

## - 3. Participation and registration

The contest is free and open to everyone from all over the world, at any age. You are allowed to send up to 5 artworks, made by any kind of technique of visual art. We accept only manifestos focusing on the topic of the contest. Participating at the competition implies the acceptance of the terms and conditions of this contest.

## - 4. Poster requirements

File JPEG (maximum quality), RGB, vertical orientation cm 50x70 at 150dpi (2953x4134 pixel), maximum file size smaller than 8 MB.

## 5. Subscription conditions

The artworks must be sent via e-mail to: [graphicplayers@gmail.com](mailto:graphicplayers@gmail.com)

You must attach:

- subscription form filled with your personal data and a short description of your poster's concept
- your poster in JPEG format (see the requirements above)

## - 6. Deadline

The contest is open from 15/07/2010 until 24:00 10/09/2010.

## - 7. Copyright

The author of every single artwork remains the owner of the copyright. The artist implicitly authorizes the organization to reproduce and use his work in printed materials, via web and with different media for no-profit activities. The author agrees that entries sent will be published on [www.graphicplayers.it](http://www.graphicplayers.it) and on other websites, used for press releases and exhibited at the exhibition. Quality and ownership of entry copyrights are solely the responsibility of the entrants. Entrants release the organizers of any responsibilities towards any and all third parties. The author declares that the sent artwork is his own work and that he is the owner of copyright. The submission of the entry form implies the entrant's full acceptance of the competition rules.

## - 8. Privacy

The collected data will be treated according to Italian law (D.Lgs 196/03) and used to organize the exhibition; data will also be processed for institutional and promotional purposes and reviewed, modified or updated at any time.

## - 9. Selection

The most valuable works will be selected and exhibited during the one-day-event on biodiversity organized by Kaleidoscienza cultural association (<http://kaleidoscienza.blogspot.com>) The jury will be formed by:

- Kaleidoscienza no-profit association
- Graphicplayers
- a professional graphic designer
- scientists and biodiversity researchers

## - 10. Information

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Graphicplayers  
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web: [www.graphicplayers.it](http://www.graphicplayers.it)

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Follow Kaleidoscienza and Graphicplayers on [facebook](#)

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to explore the themes of biodiversity we recommend the following sites:

*Ecological network of protected areas:*  
<http://natura2000.eea.europa.eu/#>  
*Convention on biodiversity:*  
<http://www.cbd.int/2010/welcome/>  
*Environment Directorate-General of the European Commission biodiversity campaign:*  
<http://weareallinthisogether.eu/>  
*The IUCN Red List of threatened species:*  
<http://www.iucnredlist.org/>  
*WWF international:*  
[http://www.panda.org/about\\_our\\_earth/biodiversity/what\\_is\\_biodiversity/](http://www.panda.org/about_our_earth/biodiversity/what_is_biodiversity/)  
*"Asean centre for biodiversity" website:*  
<http://www.aseanbiodiversity.org/>  
*"Countdown 2010 – Save biodiversity" campaign:*  
<http://www.countdown2010.net/>  
*International Union for Conservation of Nature:*  
<http://iucn.org/iyb/>